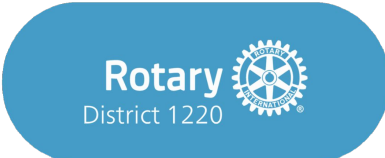



Be Climate Clever

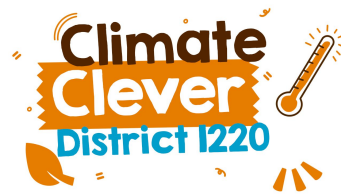


By  + 

Acting, Together... to tackle climate change



A multi-sector initiative





Level 1 - INSPIRE - raise awareness

- Photo of Eco Team
- School assembly
- Video of intent

Level 2 - INVESTIGATE

- Climate Clever audit
- Action Plan

Level 3 - ACT

- Campaign to tackle 3 carbon impact areas
- Photos of action
- Celebratory video



Resources for teachers and pupils



Underpinning web platform



Celebration Pack



Level 1 - INSPIRE - raise awareness

- Team / staff talk
- Display climate crisis information poster
- Sign and display CCB pledge/ commitment poster

Level 2 - INVESTIGATE

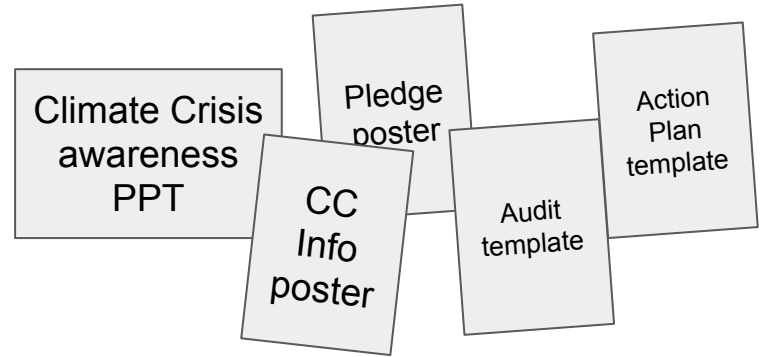
- Climate Clever audit
- Action Plan

Level 3 - ACT

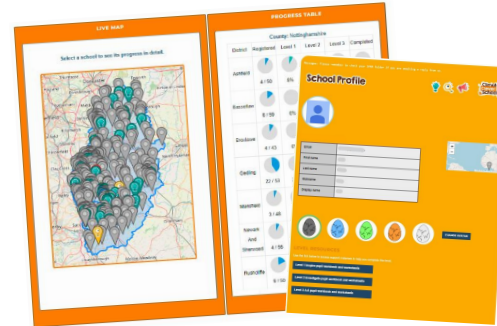
- Campaign to tackle 3 carbon impact areas
- Photos of action
- Celebratory video / audio

Climate Action Bonus points

- Local school engagement



Resources to support delivery and success



Underpinning web platform



Celebration Pack



Level 1 - INSPIRE - raise awareness

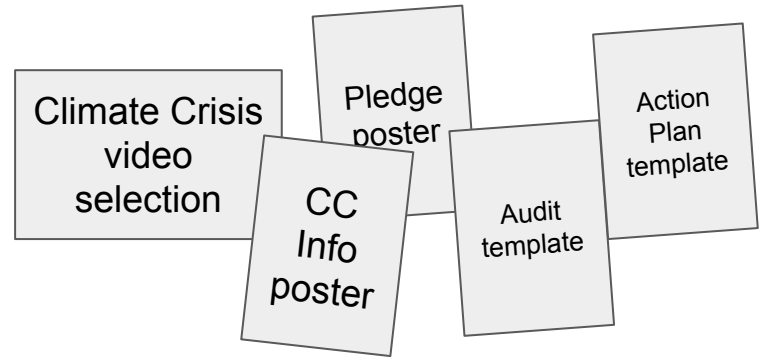
- PPT and/or selection of videos to share
- Display climate crisis information poster
- Sign and display CCH pledge/ commitment poster

Level 2 - INVESTIGATE

- Climate Clever audit
- Action Plan

Level 3 - ACT

- Campaign to tackle 3 carbon impact areas
- Photos of action
- Celebratory video / audio



Resources to support delivery and success



Underpinning web platform



Celebration Pack



Level 1 - INSPIRE - raise awareness

- PPT or watch selection of videos (club meeting)
- Display climate crisis information poster (web?)
- Sign and display CCD1220 pledge poster (web?)

Level 2 - INVESTIGATE

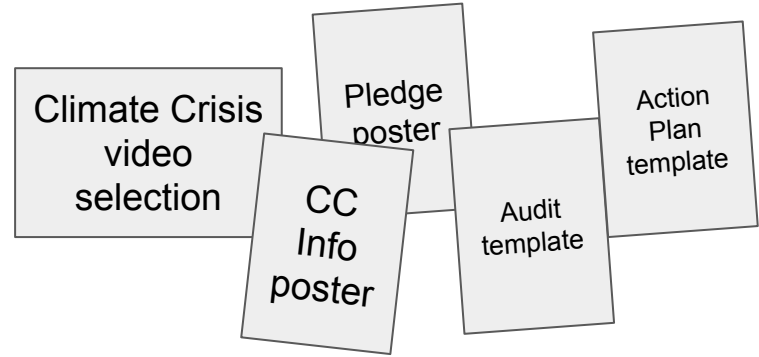
- Climate Clever audit for a specific club
- Action Plan

Level 3 - ACT

- Campaign to tackle 3 climate impact areas
- Photos of action
- Celebratory video / audio

Climate Action Bonus points

- Local school engagement (using support pack)
- Local business engagement



Resources to support delivery and success



Underpinning web platform



Celebration Pack



A selection of high-profile supporters of KAP that will do their bit to promote and share Be Climate Clever, some examples are shown (right)

As Champions they would...

- Send photo for BCC website
- Send testimonial statement
- Complete CC Households
- Promote BCC



Steve Backshall &
Helen Glover



Naomi Wilkinson



Maddie Moate



Will McCallum



District 1220 Exclusive!



Priorities:

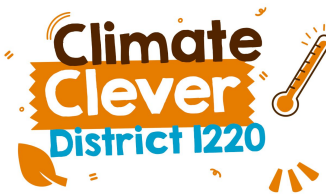
Rotary microsite

Functioning profile (with referral and resource access)

Functioning map (pins for district 1220 clubs)

Functioning registration(separate forms? Referral? > pin status reflected on map / Profile

Auto emails when evidence is approved



District 1220 Exclusive!

Got to join before resources area available, so guess we do this through only accessing resources from the Profile

REGISTER as a club, then

- Become a Climate Clever Club / District
- Support local school
- Support local business
- Encourage other clubs

Referrals = bonus points

When a Rotary club emails the referral to a business or school, a clickable 'Register' link will be added to the email for school/business to click. When that school/business completes Registration, a point is added to the referring Rotary Club's user record.

Resource links link to specific resources for R clubs [Nov 25th]

Open auto email template to initiate school engagement


Open auto email template to initiate Rotar / business engagement

Access to a resource portal page

* Ready for Jan


Messages: Please remember to check your SPAM folder if you are awaiting a reply from us.






Club Profile



TIM - MEEK

Team name	Tim	EDIT TEAM NAME
School name	Meek	








[CHANGE AVATAR](#)

LEVEL RESOURCES

You are allowed to access support materials to help you complete this step.

- Level 1 INSPIRE - help and resources
- Level 2 INVESTIGATE - help and resources
- Level 3 ACT - help and resources

COMMUNITY ENGAGEMENT

- Email Local school
- Email Local business
- Email a Rotary Club
- School engagement

CLIMATE CLEVER SCHOOL CHALLENGE STATUS

Challenge Status: Level 1	Date joined:	
	Progress	Date Completed
Level 1 - Inspire		
Level 2 - Investigate		
Level 3 - Act		
Bonus points: 0		
Round: 1		

